

PROOF-it-ONLINE

OFFICES:

200 Cascade Point Ln., Suite 106
Cary, NC 27513
(Research Triangle Park Area)
(888) 462-8044

SNAPSHOT:

Online Project Approval Management Solutions for Creative Services Professionals. Robust, scalable and easy-to-use Software-as-a-Service solutions for interactive media, print, motion, and non-motion graphics.

FOUNDED:

1999

OWNERSHIP:

Privately-Held
Rob Munz, CEO

CUSTOMERS:

Alpha Graphics,
Alderman Company,
New England Business Services (Deluxe Corporation),
Morris Communications,
TotalWorks, Apollo Press,
Gannett Newspapers

COMPANY CONTACT:

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COMPANY OVERVIEW

Established in 1999, PROOF-it-ONLINE introduced the first web-based online proofing and project approval management solution for creative services companies including printers, publishers, advertising agencies, graphic designers, and corporate communication departments.

Today, PROOF-it-ONLINE remains an innovator and supplier of powerful creative approval management solutions for multinational corporations, as well as small- and medium-sized businesses worldwide. Additionally, the company has expanded its product line to accommodate the emerging interactive industry by building the first project approval management and collaboration solution for interactive content such as video, Flash, animation, and web design. The solution is called inMotion.

To date, more than 35,000 companies on both the project approval management and review sides, have use PROOF-it-ONLINE's Software-as-a-Service applications, which are widely recognized for their ease of use, short learning curves and simple integration into other products.

VALUE PROPOSITION

PROOF-it-ONLINE's solutions help creative services companies:

- Gain control over the project review and approval process
- Reduce costs and time associated with getting content reviewed and approved - web content, video, animation and print
- Maximize and preserve profits from project budgets
- Increase efficiencies and effectiveness of operations
- Protect market share proprietary information and customer relationships
- Increase revenues

PRODUCTS



www.inMotionNow.com, a Software-as-a-Service project approval and collaboration solution supporting video, Flash, animation, web design and print too. inMotion is web-based and hosted on PROOF-it-ONLINE's secure application servers.

PROOF-it-ONLINE - for Print and Non-Motion Graphics

www.proofitonline.com, a Software-as-a-Service online proofing and approval management solution that runs on PROOF-it-ONLINE's secure servers. Priced as a subscription plan with no training or implementation costs.